GMIS

Global Manufacturing & Industrialisation Summit

INCOMPANY

Co-Chair



UNITED NATIONS



UNITED ARAB EMIRATES MINISTRY OF INDUSTRY INDUSTRIAL DEVELOPMENT ORGANIZATION & ADVANCED TECHNOLOGY

Co-Chair



About GMIS

The Global Manufacturing and Industrialisation Summit (GMIS) is the world's first cross-industrial and crossfunctional platform that offers a voice and venue for leaders to transform manufacturing and utilize technology as a tool for global cooperation and collaboration. The goal is to encourage greater investment in capabilities, foster innovation, and drive global skills development

Co-chaired by the **United Nations Industrial Development Organization (UNIDO)** and the **United Arab Emirates**, GMIS unites influential delegates from the global manufacturing and technology communities, including government leaders, expert industry CEOs, specialist researchers, and academic path breakers to **discuss**, **debate and shape the future of the manufacturing sector**. **GMIS 2021 will take place November 22 & 23 at the World Expo in Dubai**, when Pittsburgh will be announced as host city for GMIS 2022.



INITED NATIONS NDUSTRIAL DEVELOPMENT ORGANIZATION

Co-Chairs

UNITED ARAB EMIRATES MINISTRY OF INDUSTRY & ADVANCED TECHNOLOGY



الإمارات العربية الله وزارة الصفاع والتكنولوجيا اللقدم



His Excellency Li Yong Director General United Nations Industrial Development Organization



His Excellency Dr. Sultan Al Jaber Minister of Industry and Advanced Technology United Arab Emirates



Pittsburgh, Pennsylvania, once the most heavily industrialized city in the world, is the ideal setting to host the Global Manufacturing Industrialisation Summit (GMIS). Known as the 'Steel City,' with its storied advances in traditional manufacturing, it has in the space of just a few decades become a modern technology and innovation hub, utilizing path-breaking applications of robotics and artificial intelligence in both industry and healthcare.

As one of the great success stories of the 21st century, Pittsburgh's rejuvenation exemplifies what the Summit aims to achieve on a global level: galvanizing partnerships between key stakeholders – government, the private sector, academia, NGOs, investors, and technologists – to enable full scale economic regeneration driven by an advanced manufacturing sector.

GMIS will offer Pittsburgh the chance to share the secrets of its successful renaissance with the world while showcasing its capabilities in advanced manufacturing technologies.







SHOWCASE PITTSBURGH TO THE WORLD - Attract a global, decision-making audience and showcase our region's world-class universities & corporations, including its technology eco-system of manufacturing, energy, & health care.

HIGHLIGHT OUR REGION'S SUSTAINABLE TECHNOLOGIES & LEADERSHIP IN ROBOTICS & AI

ATTRACT INVESTMENT – Provide a platform for attracting foreign direct investment into our region

ACCELERATE POST-COVID REVITALIZATION – Attract thousands of visitors to Pittsburgh's downtown hotels and restaurants, as well as significant usage of our International Airport and Convention Center

ESTABLISH PITTSBURGH AS A PREMIERE DESTINATION FOR FUTURE GLOBAL CONFERENCES.



Early Support & Endorsements



OFFICE of the PRESIDENT

American Middle East Institute SUTUR CAL

OFFICE of the CHANCELLOR



COUNTY OF ALLEGHENY

RICH FITZGERALD COUNTY EXECUTIVE





OFFICE of the MAYOR





ELLIOTT GRO

EBARA CORPORATION

VisitPITTSBURGH

ALLEGHENY COUNTY AIRPORT AUTHORITY

PITTSBURGH INTERNATIONAL AIRPORT ALLEGHENY COUNTY AIRPORT

Funding & Partner Benefits

GMIS PITTSBURGH 2022 is raising \$2 Million in seed money and a highlevel Pittsburgh delegation will travel to Dubai to be present on November 22, 2021 when Pittsburgh will be announced to great fanfare as host city at the World Expo.

The seed money and sponsorships will be reinvested in the region, helping to revitalize the Pittsburgh economy by supporting local contractors, workers, space rentals, hotels & restaurants

Partner Benefits:

- **1** Shape the dialogue for the future of manufacturing
- **2** Position your brand in front of thousands of key buyers
- **3** Create and reinforce leadership in manufacturing markets
- 4 Partner with key decision-makers from government and industry locally, regionally, globally
- **5** Launch new products and initiatives
- 6 Open new market opportunities
- 7 Leverage GMIS's extensive marketing capabilities & access



Sampling of Past Speakers









Honeywell THALES





Johnson »Johnson



Who Attended?





ATTENDEES BREAKDOWN





Start-ups /

10%

Academics

CLOSE TO 10.000 5 13 Δ 100 ATTENDEES HEADS OF STATE MINISTERS HEADS OF STATE SPEAKERS REPRESENTATIVES ŵ ्र स्रस्त्रस्य <u>d</u>a: 습븱 22 28 140 16 4 **C-SUITE SESSIONS** WORKING COUNTRIES VIRTUAL **SPEAKERS** GROUPS 20% **GEOGRAPHICAL** BREAKDOWN 5% 5%

#GMIS2020 VIRTUAL SUMMIT



16 **CEO SPEAKERS**

20

HOURS OF EXHIBITORS BROADCAST AND **NETWORKING TIME**

10% 30%

Piloted Initiatives



iemens, Strata Manufacturing and Etihad ingineering presented the first certified 3D printed ircraft interior part in the region for Etihad Airways

& AIMS OBJECTIVES



Encourage a cross-sectorial ecosystem of global entities to collaborate



Unlock cutting-edge technologies



Pave the way for the deployment of breakthrough innovations

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