



## PARTNERSHIP OPPORTUNITIES

**American Middle East Institute's  
12<sup>th</sup> Annual Conference  
with Best-Selling Author Thomas Friedman  
October 15, 2019  
Pittsburgh, Pennsylvania**

**Monday, October 14, 2019**

Arrive to Pittsburgh, Pennsylvania

7:00 pm – Welcome Dinner at the LeMont Restaurant  
Atop Pittsburgh's Mt. Washington  
*By Invitation Only*

**Tuesday, October 15, 2019**

9:30 am – Registration

10:00 am – 2:00 pm - Business Conference

**Omni William Penn Hotel  
Downtown Pittsburgh, Pennsylvania**

5:30 pm – Exclusive VIP Welcome Reception

6:30 pm – Exclusive VIP Welcome Dinner

8:00 pm – Evening Lecture with Thomas Friedman

**Carnegie Music Hall  
Oakland, Pennsylvania**

For more information please visit: [www.AmericanMEI.org](http://www.AmericanMEI.org)  
Email or call, Maria Wagley, Vice President of Operations:  
[mwagley@americanmei.org](mailto:mwagley@americanmei.org); 412.995.0076

### **GOLD SPONSOR - \$50,000**

- Honorary Dinner Chair, seats for two at Head Table with Middle East Dignitaries and Evening Speaker, Thomas Friedman
- Name to be listed on the Host Committee
- Book signed by Thomas Friedman
- Opportunity to show your company video at the Carnegie Music Hall in front of an audience of 2,000
- Option to present at Business Conference
- 10 tickets (Table of 10) to VIP Cocktail Reception, Sponsors Dinner & Thomas Friedman Evening Lecture with Priority Seating
- 10 tickets to the daytime Business Conference with Priority Seating
- Sponsor recognition and acknowledgment from the podium at both the Business Conference & the Evening Lecture
- Priority seating with visiting dignitaries at the Business Conference
- Corporate logo displayed in the event programs
- Corporate logo displayed on printed materials
- Corporate logo on all Business Conference and Lecture signage and banners
- Logo on the American Middle East Institute website, and a link to your company's website
- 4 tickets to the exclusive Welcome Dinner & Networking Dinner with Middle East Dignitaries on Monday, October 14, 2019

### **SILVER SPONSOR - \$30,000**

- Option to present at Business Conference
- Name to be listed on the Host Committee
- 10 tickets (Table of 10) to VIP Cocktail Reception, Sponsors Dinner & Thomas Friedman Evening Lecture with Priority Seating
- Book signed Thomas Friedman
- 10 tickets to the Business Conference with Priority Seating
- Sponsor recognition and acknowledgment from the podium at both the Business Conference & the Evening Lecture
- Corporate logo displayed in the event programs
- Corporate logo displayed on printed materials
- Corporate logo on all Business Conference and Lecture signage and banners
- Logo on the American Middle East Institute website, and a link to your company's website
- 2 tickets to the exclusive Welcome Dinner & Networking Dinner with Middle East Dignitaries on Monday, October 14, 2019

### **BRONZE SPONSOR - \$15,000**

- 10 tickets (Table of 10) to VIP Cocktail Reception, VIP Sponsors Dinner & Thomas Friedman Evening Lecture
- 10 tickets to the Business Conference – America's Smart City: Growing Business with the Middle East
- Sponsor recognition and acknowledgment at both the Business Conference & the Evening Lecture
- Corporate logo displayed in the event programs

- Corporate logo displayed in selected print advertising
- Corporate logo on all Business Conference and Lecture signage and banners
- Logo on the American Middle East Institute website, and a link to your company's website
- 1 tickets to the exclusive Welcome Dinner & Networking Dinner with Middle East Dignitaries on Monday, October 14, 2019

### **SIGNATURE SPONSOR - \$8,000**

- 5 tickets (Table of 5) to VIP Cocktail Reception, VIP Sponsors Dinner & Thomas Friedman Evening Lecture
- 5 tickets to the Business Conference
- Corporate logo displayed in the event programs
- Corporate logo displayed in selected print advertising
- Corporate logo on all Business Conference and Lecture signage and banners
- Logo on the American Middle East Institute website, and a link to your company's website

For more information please visit: [www.AmericanMEI.org](http://www.AmericanMEI.org)

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### **Additional Sponsorship Opportunities:**

#### **\$20,000 - Special Networking Dinner with Middle East Dignitaries:**

Underwrite Special Welcome & Networking Dinner on Monday, October 14, 2019, at the scenic LeMont Restaurant, Pittsburgh. *This is a great networking opportunity!*

This will entitle your company to:

- 6 invitees to the Welcome Dinner
- A platform to give a brief talk about your company at this exclusive dinner
- 10 tickets to the VIP Sponsors Reception, Dinner & Thomas Friedman Evening Lecture
- 10 tickets to the daytime Business Conference
- Company Name & Logo listed on the Program
- Video Screen Acknowledgment at the daytime business conference & evening lecture

#### **Each opportunity below includes:**

2 tickets to the daytime Business Conference, VIP Sponsors Dinner & Evening Lecture, name listed in event program, video screen acknowledgment at daytime business conference & evening lecture and signage throughout the area you are sponsoring.

#### **\$5,000 - Lunch Sponsor**

Underwrite business conference breakfast or lunch at the Omni William Penn Hotel. Company logo on all tables at the business conference.

#### **\$5,000 – VIP Sponsors Dinner**

Help offset the cost of Dinner. Company Logo will be on Dinner Menu cards at each seat of Sponsors' Dinner

# SPONSORSHIP AGREEMENT FORM

The American Middle East Institute  
12th Annual Business Conference and Evening Lecture  
Monday, October 14<sup>th</sup> & 15th, 2019

**Monday October 14, 2019- LeMont Restaurant - By Invitation Only**

6:30 pm – Cocktails  
7:00 pm – Welcome Dinner with Middle East Dignitaries

**Tuesday, October 15, 2019 - Omni William Penn Hotel:**

9:30 am - 10:00 am – Registration  
10:00 am - 2:00 pm –Business Conference

**Tuesday, October 15, 2019 – Carnegie Music Hall**

5:30 pm - Cocktail Reception with Thomas Friedman and Middle East Dignitaries  
6:30 p.m. - Gala Sponsors Dinner in Music Hall Foyer  
8:00 p.m. - Keynote Address by Thomas Friedman, *Best-Selling Author*

Thank you for agreeing to be a Sponsor for the American Middle East Institute's 12th Annual Business Conference.

Sponsor Level \_\_\_\_\_  
Contact and Payment Information

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Company Name (exactly as you would like it to appear in acknowledgments)

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Contact Name/Title

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Address

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City State Zip Code

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Phone Fax Email

Please complete and return this form and payment by October 1, 2019, to guarantee your participation.  
Email this completed form to: Maria Wagley: [mwagley@americanmei.org](mailto:mwagley@americanmei.org), or mail the form with payment to:  
**The American Middle East Institute - 5 Von Lent Place - Pittsburgh, PA 15232**

We look forward to thanking you in person in October!  
If you have any questions, please contact Maria Wagley: [mwagley@americanmei.org](mailto:mwagley@americanmei.org) or 412.995.0076

