





# PITTSBURGH TO CAIRO

**Our 1st Business Conference in Egypt** 

Building Partnerships Through Business, Health, Education and Culture

SEMIRAMIS HOTEL, CAIRO, EGYPT JUNE 16, 2014





The American Middle East Institute along with the institute's Chairman, H.E. Ismail Sallam, former health Minister of Egypt and president Simin Curtis is proud to present our inaugural conference in Cairo, the first we have mounted in the Middle East.

We have brought several premier companies, representing the key sectors of energy, water, health care and education to discuss opportunities for collaboration and partnerships with their Egyptian counterparts.

### AMERICAN MIDDLE EAST INSTITUTE VISITING DELEGATION

### **Allegheny Conference on Community Development**

represented by Mr. Bill Flanagan via video

Allegheny Health Network represented by Mr. Thomas Santone

**American Middle East Institute** represented by His Excellency Dr. Ismail Sallam, Chairman of the Advisory Council

American Middle East Institute represented by Mrs. Simin Yazdgerdi Curtis

**Aquatech International** represented by Mr. Riad Dib

**Assist America** represented by Mr. George Howard

Children's Hospital of Pittsburgh of UPMC represented by Mr. Harun Rashid

Children's Hospital of Pittsburgh of UPMC represented by Mr. Mourad Hanna

**EATON** represented by Mr. Frank Ackland

iCarnegie Global Learning of Carnegie Mellon University represented by Mr. Gil Taran

MedGulf – The Mediterranean & Gulf Insurance & Reinsurance Company represented by Mr. Lutfi El Zein

Thermo Fisher Scientific represented by Mr. Yasser Ismail

Westinghouse represented by Michael Waite



The American Middle East Institute (AMEI) is an independent, non-profit organization, headquartered in Pittsburgh, Pennsylvania. AMEI is focused on building business, educational and cultural ties between the United States and the countries of the Middle East. We believe these kinds of connections represent a powerful form of diplomacy.

### *Under the patronage of*

# HIS EXCELLENCY THE PRIME MINISTER MR. IBRAHIM MAHLAB





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# and HONORARY CHAIRMAN HIS EXCELLENCY MOUNIR FAKHRY ABDELNOUR

Minister of Trade, Industry and Investment



#### **CONFERENCE AGENDA**

Monday, June 16, 2014 Semiramis Hotel, Cairo, Egypt 8:30 am to 4:30 pm The American Middle East Institute

We would like to thank our participants:

### **WELCOME AND OPENING REMARKS:**

H.E. Dr. Ismail Sallam, Former Health Minister of Egypt, Chair of American Middle East Institute, Advisory Council

Simin Yazdgerdi Curtis, President & CEO, American Middle East Institute

### FILM ABOUT PITTSBURGH

#### **BUSINESS ENVIRONMENT IN EGYPT**

Remarks: Minister of Trade, Industry & Investment H.E. Mounir Fakhry AbdelNour

### INTRODUCTION OF PANELS

### **Strengthening Areas of Cooperation between our Countries**

Remarks: H.E. Professor Dr. Ibrahim Ahmed El-Dimeery, Minister of Transportation

### **ENERGY & WATER PANEL DISCUSSION**

### Panel 1 - Nuclear Energy

Chaired by: H.E. Dr. Mohamed Shaker, Minister of Electricity
Presenters: Michael Waite, Westinghouse Electric Company
Dr. Osama El Said, AMCHAM Egypt Energy
Committee and Masa Electro
Wael Hamdy, El Sewedy Electric
Dr. Khalil Yasso, Nuclear Power Plant Authority

# Panel 2 – Alternative & Renewable Energy & Energy-Saving Practices

Presenters: Frank Ackland, EATON Corporation Emad Hassan, Energy Efficiency Consultant

#### Coffee Break

### Panel 3 - Water Desalination and Treatment

Chaired by: H.E. Dr. Mahmoud Abu Zeid, President of Arab Water Council & Former Minister of Water Resources and Irrigation

Presenters: Riad Dib, Aquatech International

## HEALTH PANEL DISCUSSION HEALTH AND HEALTH TECHNOLOGY

Chaired by: H.E. Professor Adel Adawy, Minister of Health and Population

### Panel 1 - New Dimensions in Health Insurance & Integrated Health Care

Presenters: Lutfi El Zein, MEDGULF

George Howard, Assist America

Tom Santone, Allegheny Health Network

Dr. Makram Mehany, Global NAPI Pharmaceutical

Prof. Dr. Ashraf Hatem

Prof. Dr Wagida Anwar, Ain Shams University

Dr. Ali Hegazi

#### **Coffee Break**

#### Luncheon

Lunch has been graciously underwritten by the American Chamber of Commerce in Egypt

# Panel 2 – High-Tech Laboratories & Remote Training & Management Through "Tele-Health Medicine"

Chaired by: H.E. Professor Adel Adawy, Minister of Health and Population

Presenters: Yasser Ismail, Thermo Fisher Scientific Harun Rashid, UPMC Children's Hospital

"Tele-health" Prof. Dr. Hanaa Amer Prof. Dr. Husein Khaled

# EDUCATION PANEL DISCUSSION EDUCATION TO MEET SOCIETY'S NEEDS

Panel 1 – Gifted Childrens' Programs to Create Future Leaders & Creating Better Educators Through Proven Training Methods

Chaired by: H.E. Ahmed Gamal El Din Moussa, Former
Minister of Education and Member of the Board,
Cairo for Investment and Development (Future
Educational Systems)

Presenters: Gil Taran, iCarnegie Global Learning of Carnegie Mellon University

# Panel 2- Developing an Entrepreneurial Curriculum & Information Technology (IT) Training

Chaired by: Dr. Ahmed Heggi, Head of Educational Faculties'
Sector at the Supreme Council of Universities, and
Professor, Helwan University

Presenter: Gil Taran, iCarnegie Global Learning of Carnegie Mellon University

### **Closing Remarks**

### 4:30 PM - Adjournment



HIS EXCELLENCY
PROFESSOR DR. ADEL ADAWY
Minister of Health and Population, Egypt

Professor Adel Adawy was born in Giza in 1957, and started his career in 1980 after obtaining his Bachelor of Medicine, Bachelor of Surgery from Kasr El Aini Medical School, Faculty of Medicine, Cairo University. Dr. Adawy undertook his Masters Degree in Orthopaedic surgery in 1985 and his PhD in the same field in 1991 from Benha University, Egypt. Since then he has assumed various positions in the Faculty of Medicine Benha University, ending with being Professor of Orthopaedic surgery in 2001.

In 2011, after more than 30 years of research, professional practice serving patients in public and private sectors as well as academic work, he was appointed by a ministerial decree to Assistant Minister of Health for Curative Affairs including the supervision of National Ambulance Services. He was then appointed Manager of Strategic Planning Unit, Benha University in 2012, Vice President for Post-Graduate Research, Benha University in 2013, and President of Egyptian Orthopaedic Association (EOA) in 2013. In March 2014, he was given the responsibility of the Minister of Health and Population in Egypt.

Dr. Adawy is an internationally recognized scientist who is respected in the field of Orthopaedic. He has been invited to provide lectures in many universities and conferences around the world. Dr. Adawy supervised and discussed over 200 master and Ph.D. theses and dissertations. He has also published more than 30 peer reviewed papers in scientific journals.

He held numerous board membership positions in Egypt, regionally and internationally, including: Member of the Board of the Egyptian Orthopaedic Medicine Association, International Affiliate Member of the American Academy of Orthopaedic Surgeons (AAOS), International Affiliate Member of the Sicot International, International Affiliate Member of the ISAKOS, Member of the Pan Arab Association of Orthopaedic Surgeons, Member of the Middle East Spine Group Association, Member of the Egyptian Society of Osteoporosis, and Member of the Egyptian Group of Arthroscopy and Injuries.



HIS EXCELLENCY PROFESSOR DR.
IBRAHIM AHMED EL-DIMEERY

Minister of Transportation, Egypt

Since graduating from Faculty of Engineering at Cairo University in civil engineering June 1962, Dr. El-Dimeery worked as teaching assistant then graduated to lecturer after obtaining his Ph.D in transportation planning from TH — Aachen Germany. He then served as an associate Professor and then Professor of transportation planning and traffic engineering since 1984 at the faculty of Engineering Ain Shams University.

Through his academic career at the university he took the responsibility as chairman of the Transportation Department at Ain Shams University faculty of engineering and then Vice Dean and Dean and Vice President of the university.

From 1999 to 2002 he was nominated as Minister of Transport and Maritime and Civil Aviation, after which he returned as Professor at faculty of Ain Shams University.

From 2003 until June 2013 he was the German University in Cairo counselor and BOT member and Dean of Faculty of Postgraduate and Research of the German University in Cairo. In addition to being a professor, he has also completed several transportation projects in Egypt, Gulf Area, Africa and Germany.

Dr. El-Dimeery is currently serving as the Minister of Transport of Egypt since July 2013.

### WELCOMING REMARKS



MD, PHD, FICS, FACS, FRCSP
Former Health Minister of Egypt; Chair,
American Middle East Institute Advisory Council

H.E. Dr. Ismail Sallam was the Minister of Health and Population of Egypt from 1996 to 2002. During his tenure, Dr. Sallam led sector reform strategy that changed the image of Egyptian health care and improved the country's key health indicator ranking to 43rd out of 191 countries (WHO, 2000).

An active member of the Egyptian Parliament for 16 years and a majority leader of the Upper Chamber. Dr. Sallam has served as Chairman of the Executive Council of the Arab Ministers of Health, the League of Arab States, the Executive Bureau of African Ministers of Health, and the Organization of African Unity (1997 – 2002). Dr. Sallam received the United Nations Award (2000), the Award of the World Health Organization Prize (1999), the Award of the American Academy of Emergency Medicine (2001) and the United States Surgeon General's Medallion, USA (2000) for leadership in developing a National Disease Prevention and Health Promotion Agenda for Egypt among other achievements.

He is currently a Professor of Cardiovascular Surgery and chairs three charitable organizations.



SIMIN YAZDGERDI CURTIS
President & Chief Executive Officer

American Middle East Institute

Simin Yazdgerdi Curtis is President, CEO, and Founder of the American Middle East Institute (AMEI), a national, non-profit organization headquartered in Pittsburgh, which she launched in 2008. AMEI is dedicated to promoting business, educational and cultural ties between the United States and the countries of the Middle East, and has hosted many high-level delegations in Pittsburgh including several from Egypt, and has led many missions to the Middle East. Last June, AMEI hosted, with the Carnegie Museum of Natural History, the grand opening of the

Roads of Arabia exhibit and welcomed to town His Royal Highness Prince Sultan bin Salman, son of the Saudi Crown Prince. A graduate of Harvard University, Simin served for many years as Vice President of Greycourt & Co., Inc., an investment advisory firm she founded with her husband, Greg Curtis, that advises many of the world's wealthiest families. Active in many civic and business organizations, Simin is Honorary Consul of the Sultanate of Oman and is a 2013 Honoree of the Women & Girls Foundation for "Women Having a Global Impact."

# ENERGY & WATER PANEL DISCUSSION Panel 1 - Nuclear Energy

Chaired by:
H.E. DR. MOHAMED SHAKER
Minister of Electricity



MICHAEL WAITE
Westinghouse Nuclear Power

Mr. Waite is, the Global Business Development Manager for Westinghouse Nuclear Power Plants and is the Lead for new opportunities in the MENA region.

He joined Westinghouse in 2009 and has since gained great experience in European, North African, Middle Eastern and South East Asian markets.

Prior to joining Westinghouse, Mr. Waite enjoyed 10 years in senior management positions in companies designing and manufacturing products for the global nuclear industry. He has spent

his career working for major multinational corporations and been based on 3 different continents. Mr. Waite received his BEng Honours Degree in Mechanical Engineering in 1989 from Bath University.



WAEL HAMDY DAOUD EL SEWEDY ELECTRIC S.A.E.

Mr. Hamdy overlooks the Projects and Developments and is principally involved in EPC and O&M of I(W)PPs and T&D Networks especially in Middle East and Africa. Before EL SEWEDY he assumed several managerial positions with energy, oil & gas and hospitality companies in EGYPT and Romania. Wael holds an MBA and a B.Sc. in Power & Electrical Machinery Engineering complemented with 20-years of career in the field of power and energy industries.

ENERGY & WATER PANEL DISCUSSION
Panel 2 – Alternative & Renewable Energy & Energy-Saving Practices



FRANK ACKLAND
EATON Corporation

Francis Ackland is the General Manager, Middle East, Electrical Sector, and located in Dubai, United Arab Emirates. In his role, Ackland has responsibility for and oversight of the Middle East region. Ackland was recently the regional executive and general manager for GE Digital Energy (Transmission and Distribution) in the Middle East and Africa.

Prior to this, Ackland worked for Alstom Grid for more than 25 years holding numerous roles of increasing responsibility across various international markets including Europe, Africa, Middle East, India, and Southeast Asia.

Ackland holds a master's degree in business administration from the University of Derby and a Higher National Certificate in electrical engineering from Staffordshire University, both in the U.K.



### **EMAD HASSAN**

Mr. Hassan is an energy efficiency professional with 30 years of global experience focusing on the demand side. In Egypt, he served as an advisor to the Egyptian Cabinet's Supreme Energy Council (2009-12) on demand-side efficiency options, regulations and relevant policies. During this post, he led the development of an energy efficiency roadmap for Egypt. Until recently, he was a Principal at Nexant, a global energy consulting firm and in 2009, he was a member of the team that produced a study on Egypt's strategic energy options through 2030. Earlier in his career, he worked at one of the U.S. pioneering utilities in energy efficiency where he was actively involved in the development and implementation of EE solutions and DSM regulated market programs. He is currently in transition to join the Ministry of Tourism to oversee its green transformation.

ENERGY & WATER PANEL DISCUSSION Panel 3 - Water Desalination and Treatment



RIAD DIB
Aquatech International

Mr. Dib is an executive with over 24 years expertise in water desalination of municipals and oil fields, industrial water and wastewater treatment, recycle reuse, zero liquid discharge, energy integration, engineering economics and financial evaluation. He has extensive technical experience, along with a strong background in national and global business development management. Mr. Dib is a specialist with EPC, DBO, BOOT, DFBOOT, IWPP and other types of projects delivery, project lifetime cycle analysis, feasibility studies and other financial analysis.

He holds a BSC of Engineering from Beirut University. A Master Certificate in Desalination Technologies from the University of South Florida. In 2012 he received his MBA in Business Strategy from Cornell University.

### HEALTH PANEL DISCUSSION

### Panel 1 - New Dimensions in Health Insurance & Integrated Health Care



MR. LUTFI FADEL EL ZEIN
The Mediterranean & Gulf Insurance &
Reinsurance Company / MedGulf

Lutfi Fadel El Zein is a widely respected insurance professional in the Middle East region, with over 40 years of experience in the insurance sector.

Mr. El Zein is Chairman of MedGulf Holding Company, which is one of the largest insurance companies in the Middle East.

MedGulf has an active presence directly and through subsidiaries in Bahrain, Saudi Arabia, The Emirates, Lebanon, Egypt, Turkey and the United Kingdom. The total workforce of MedGulf and its subsidiaries is around 1800.



GEORGE W. HOWARD III

Assist America, Inc.

George W. Howard III is the Chairman of Assist America, Inc., the nation's largest provider of international emergency services through employee benefit plans, which he founded in 1990. The company's services are available to more than 300,000 companies globally. With its principal offices in Princeton, New Jersey, and sales offices in Des Moines, Iowa and San Francisco, California, Assist America also has offices in China, India, Lebanon (for the Middle East), and the Philippines (for Southeast Asia).

Mr. Howard managed insurance and reinsurance portfolios in all major theaters of the world with AIG, Continental Insurance and Cigna, and has resided in Santo Domingo, Athens, Brussels, Madrid, Tehran and Tokyo. He is a former member of the Board of Directors of the American School in Japan, and serves on the Board of Managers of the Trump World Tower in New York City.



TOM SANTONE
Allegheny Health Network

Thomas J. Santone is highly experienced corporate, tax and transactional lawyer and entrepreneur, serving as principal in a number of private equity businesses.

Throughout his legal career, Mr. Santone represented healthcare and financial institutions in diverse aspects of tax, financial and corporate transactions, with a high degree of experience in structuring private equity transactions. In addition to legal and advisory services, Mr. Santone founded a financial services firm in 1990. The firm provided financial services to an institutional client base, led a number of US and international business acquisitions, and opened

offices or developed partnerships in Spain, Latin America and the Middle East.

Currently, Mr. Santone serves as senior advisor to the Allegheny Health Network.

Mr. Santone is a graduate of Cornell University, earned his law degree from the Duquesne University School of Law, and earned an L.L.M. in Taxation from Georgetown University.



DR. MAKRAM MEHANY Global NAPI Pharmaceuticals

Dr. Mehany received a Bachelor's degree in Pharmacy in 1970 from Cairo University where he has also served as a faculty member. Throughout his career he has been dedicated to serving the health sector of Egypt in several capacities: Chairman of the Industrial Chamber of Pharmaceutical; Chairman & Managing Director of Global Napi Pharmaceuticals; Chairman & Managing Director for Global Pharmaceutical Industries (G.P.I); Chairman & Managing Director of MMP Scientific Office for Sales & Marketing; Chairman & Managing Director of 3MP Scientific Office for Sales & Marketing; Chairman & Managing Director of Ramco Pharm for distribution of Pharmaceuticals, Cosmetics and Pharmacy accessories; Owner & Managing Director of Ramco Co. for Import & Export Pharmaceutical Products, Vaccines & Chemicals; Chairman & Managing Director of Nevertiti for Development and Tourism Investment Co. and Chairman of Association of Pharmaceutical Scientific Offices Manager.

### DR. ASHRAF HATEM

Head of Supreme Council of Universities Former Minister of Health and Population

### DR. WAGIDA ANWAR

Professor of Community Medicine, Faculty of Medicine, Ain Shams University

#### DR. ALI HEGAZI

Head of Health Insurance Organization

### HEALTH PANEL DISCUSSION

Panel 2 – High-Tech Laboratories & Remote Training & Management Through "Tele-Health Medicine"



HARUN RASHID
Children's Hospital of Pittsburgh of
University of Pittsburgh Medical Center

Mr. Rashid serves as the VP of Global Health Services and Chief Information Officer at Children's Hospital of Pittsburgh of UPMC. Mr. Rashid has over nineteen years of experience in business and information technology field of which fifteen years have been dedicated to health care.

Mr. Rashid has been essential in the expansion of Children's Global Tele-Health Program in Latin America, Europe, Asia, and Middle East countries. Under his leadership, Children's is the

first pediatric hospital to initiate a 24 bed CICU tele-monitoring program in Colombia.

In addition, Mr. Rashid was a key player in the oversight responsibilities for a brand new state of the art, world class Children's hospital which opened in spring 2009. Through his work, Mr. Rashid has assisted health systems in achieving various national recognitions/designations.

Mr. Rashid holds a B.S. in Computer Science and Business Management and an Executive Masters of Business Administration.



Thermo Fisher.

### YASSER ISMAIL, PHD, MBA, ASCP

Thermo Fisher Scientific

Yasser joined the company in October 2010 as Director for R&D, with responsibility for the development of a novel class of mass spectrometry analyzers, integrating company-wide technologies and the acquisition of enabling innovative intellectual properties. He was named Managing Director for Thermo Fisher Scientific Middle East in January 2014.

Yasser began his career at Waters Corporation, where he worked for 10 years in various global product management and marketing roles. Subsequently, he managed Waters marketing of consumable business globally for the Pharmaceutical market segment Division before joining

Yasser is a graduate of Alexandria University Egypt, where he earned a bachelor's degree in Microbiology. He received an MBA from Northeastern University School of Business Administration USA, while pursuing a Doctorate in Philosophy in Biomedical Sciences at Bouvé College of Health Sciences at Northeastern University, subsequent to a Master of Science in the field of pharmaceutical sciences from Northeastern University school of Pharmacy and Allied Health Professions.

DR. HANAA AMR
Assistant Minister of Health

### DR. HUSEIN KHALED

Professor of Oncology , Cairo University Former Minister of Higher Education

EDUCATION PANEL DISCUSSION
EDUCATION TO MEET SOCIETY'S NEEDS
Panel 1 – Gifted Childrens' Programs to Create Future Leaders & Creating Better Educators Through Proven Training Methods

### Chaired by: H.E. AHMED GAMAL EL DIN MOUSSA

Former Minister of Education and Member of the Board, Cairo for Investment and Development (Future Educational Systems)



GIL TARAN

iCarnegie Global Learning of Carnegie Mellon University

Gil Taran was appointed as iCarnegie's CEO in 2009, having previously distinguished himself as a career army officer, educational entrepreneur, international business executive and award-winning educator. He spent 10 years on the faculty at Carnegie Mellon University where he taught in the Master of Software Engineering program at the university's School of Computer Science and at the Software Engineering Institute. During this time, Gil also helped to manage two companies: GIMETO, a U.S.-based software company that trained professionals in developing countries, and Tekama, a Russian-based software engineering education company that conducted corporate training programs for local and Eastern European IT markets. He is the co-author of Evaluating Project Decisions: Case Studies in Software Engineering published by Addison Wesley. He holds a Master of Science in IT Management with high honors from Carnegie Mellon University.

EDUCATION PANEL DISCUSSION
EDUCATION TO MEET SOCIETY'S NEEDS
Panel 2 – Developing an Entrepreneurial Curriculum & Information
Technology (IT) Training

Chaired by: DR. AHMED HEGGI

Head of Educational Faculties' Sector at the Supreme Council of Universities, and Professor Helwan University

A Special Thank You to Bill Flanagan for our film about Pittsburgh



BILL FLANAGAN
Allegheny Conference on Community Development

Mr. Flanagan is Executive Vice President—Corporate Relations for the Allegheny Conference on Community Development and its affiliated regional development organizations. He supervises Investor Relations activities for the Conference and Affiliates, including fundraising, membership services and educational programming. He oversees organizational communications. As President of The Pittsburgh G-20 Partnership in 2009, Bill helped to organize the public/private partnership of organizations from across southwestern Pennsylvania that came together to welcome the world for the Pittsburgh Summit. He also hosts "Our Region's Business" on WPXI-TV, WJAC-TV, WTOV-TV and the Pittsburgh Cable News Channel (PCNC). A graduate of Northwestern University (B.S. Speech), Bill holds a Master's Degree in Journalism from the University of Missouri-Columbia.

The American Middle East Institute would like to extend our gratitude to:

### PROFESSOR NAGLAA EL EHWANY, PH.D

Professor of Economics at Cairo University Consultant to HE Prime Minister, Egypt

### HALA ALSHAWARBY

Director of Projects and Head of Projects Council Ministry of Trade, Industry and Investment

### PROFESSOR WAGIDA ANWAR

Professor of Public Health
Ain Shams University

A very special thank you to the American Chamber of Commerce in Egypt

### HISHAM FAHMY

Chief Executive Officer

American Chamber of Commerce in Egypt

### SYLVIA MENASSA

Chief Operating Officer
American Chamber of Commerce in Egypt























The American Middle East Institute would like to thank Lutfi El Zein, Chairman and Director of the Mediterranean & Gulf Insurance & Reinsurance Company/MEDGULF and Founding Member of the AMEI Advisory Council.

MEDGULF Group is one of the leading Arab and regional insurance companies providing the retail and institutional markets with all risk coverage requirements through its operations in Lebanon, KSA, Bahrain, UK, UAE, Turkey and Jordan.





The American Chamber of Commerce in Egypt (AmCham Egypt) was established in 1982 as the first AmCham in the Middle East.

AmCham's mission is to promote trade and investment between Egypt and the United States.

Today, AmCham Egypt is one of the largest and most active overseas affiliates of the U.S. Chamber of Commerce, connecting more than 1800 senior executives through a membership network that spans different industries, sizes and nationalities.

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