

— OCTOBER 30, 2012 —
**HEALTH INNOVATION
SUMMIT**



AMERICAN
MIDDLE EAST
INSTITUTE

SPONSORSHIP OPPORTUNITIES

**American Middle East Institute
Fifth Annual Conference**

Tuesday, October 30, 2012

8:00 am – 9:00 am – Registration, Breakfast & Exhibits

**9:00 am - 3:00 pm Business Conference:
Health Innovation Summit**

Fairmont Hotel, Pittsburgh, Pennsylvania

5:30 pm VIP Reception

6:30 pm Gala Sponsors Dinner

**8:00 pm Evening Lecture with Tom Brokaw
Carnegie Music Hall, Pittsburgh, Pennsylvania**

PLATINUM SPONSOR \$100,000

- Honorary Host Committee Chair, seats for two at Tom Brokaw's table
- Presenting Sponsor recognition and acknowledgement from the podium at the event
- Special feature film about your company to be viewed at the Business Conference and Evening Lecture
- Corporate logo on the stage at the Business Conference
- Introduction of visiting dignitaries at the Business Conference
- Welcome of Tom Brokaw from Stage at Carnegie Music Hall
- Tickets for 4 at Private Reception with Tom Brokaw & Dignitaries
- VIP Cocktail reception and table of 10 at the Sponsors Dinner & Evening Lecture
- Opportunity for limited exhibit space at the morning Business Conference
- Special seating with visiting dignitaries at the Business Conference
- Option for remarks at VIP lunch with the Speakers/Panelists of the Business Conference
- Priority seating for up to 10 at the Business Conference and Evening Lecture
- Corporate logo displayed on the event program cover
- Corporate logo displayed on printed materials
- Logo on the American Middle East Institute website, and a link to your company's website
- 12 autographed books by Tom Brokaw
- Tickets for 4 at Special Welcome Dinner for Dignitaries, Monday, October 29, 2012

GOLD SPONSOR \$50,000

- Honorary Dinner Vice Chair, seats for two at Tom Brokaw's table
- Sponsor recognition and acknowledgement from the podium at the event
- Tickets for 2 at Private Reception with Tom Brokaw & Dignitaries
- VIP Cocktail reception and table of 10 at Sponsors Dinner
- Priority seating with the Speakers/Dignitaries at the Business Conference
- Priority seating for up to 10 at the Business Conference
- Opportunity for limited exhibit space at the morning Business Conference
- Corporate logo displayed in the event program
- Corporate logo displayed on all printed materials
- Corporate logo on all Business Conference and Evening Lecture signage and banners
- Logo on the American Middle East Institute website, and a link to your company's website
- 10 autographed books by Tom Brokaw
- Tickets for 2 at Special Welcome Dinner for Dignitaries, Monday, October 29, 2012

SILVER SPONSOR \$30,000

- Sponsor recognition and acknowledgement from the podium at the event
- VIP Cocktail and dinner reception for 10 with Tom Brokaw
- Corporate logo displayed on printed materials and in event program
- Corporate logo on all Business Conference and Lecture signage and banners
- Priority seating for up to 10 at the Business Conference, Sponsors Dinner & Evening Lecture
- Logo on the American Middle East Institute website, and a link to your company's website
- Tickets for 2 at Special Welcome Dinner for Dignitaries, Monday, October 29, 2012

BRONZE SPONSOR \$15,000

- Sponsor recognition in the event program
- VIP Cocktail and dinner reception for 8 with Tom Brokaw
- Corporate logo displayed in selected print advertising
- Table for 8 at the Sponsors Dinner & Evening Lecture
- Seating for up to 8 at Business Conference
- Logo on the American Middle East Institute website, and a link to your company's website

HALF TABLE \$8,000

- Company name listed in the event program
- VIP Cocktail and dinner reception for 4 with Tom Brokaw
- Tickets for 4 at the Business Conference, Sponsors Dinner & Evening Lecture
- Company name listed on the American Middle East Institute website

For more information please visit: www.AmericanMEI.org

Or contact us at: mhastings@americanmei.org;

Or call: Maria Hastings, Director of Operations – 412.995.0076

Additional Sponsorship Opportunities:

\$10,000:

Each opportunity includes:

2 tickets to the morning Business Conference, VIP Sponsors Dinner & Evening Lecture, name listed in event program, video screen acknowledgement at morning business conference & evening lecture and signage throughout the area you are sponsoring.

Special Welcome Dinner:

Underwrite Special Welcome Dinner on Monday, October 29, 2012, at the scenic LeMont Restaurant, Pittsburgh. In addition to the perks above, this will also entitle your company to 6 invitees to the Welcome Dinner.

Breakfast:

Underwrite business conference breakfast at the Fairmont. Company logo on the breakfast buffet & tables.

Lunch:

Underwrite business conference lunch at the Fairmont. Company logo on all business conference tables.

Dinner:

Help offset the cost of Dinner. Company Logo will be on Dinner Menu cards at each seat of Sponsors' Dinner.

Bar:

Help offset the cost of beverage areas at Cocktail Reception. Company Logo & Signage at the bars.

Wine:

Provide each table with wine and a special note from your company on each table at VIP Sponsors' Dinner.

Transportation:

Help to offset the cost of transportation for Middle Eastern Dignitaries. Signage will be in cars.



SPONSORSHIP AGREEMENT FORM

**The American Middle East Institute
Fifth Annual Business Conference and Tom Brokaw Lecture
Tuesday, October 30, 2011**

Fairmont Hotel:

8:00 a.m. - 9:00 a.m. – Registration, Continental Breakfast and Exhibits

9:00 a.m. - 3:00 p.m. – Health Innovation Summit Business Program

Evening Program at Carnegie Music Hall in Oakland:

5:30 p.m. VIP Cocktail Reception with Keynote Speaker and Middle East Dignitaries

6:30 p.m. Gala Sponsors Dinner in Music Hall Foyer

8:00 p.m. Lecture by Tom Brokaw

Thank you for agreeing to be a Sponsor for the American Middle East Institute’s Fifth Annual Business Conference.

Sponsor Level _____

Contact and Payment Information

Company Name (*exactly as you would like it to appear in acknowledgements*)

Contact Name/Title

Address

City

State

Zip Code

Phone

Fax

Email

Please complete and return this form and payment by **October 1, 2012**, to guarantee your participation.

Email this completed form to: Maria Hastings: mhastings@americanmei.org, or mail the form with payment to:

The American Middle East Institute - 5 Von Lent Place - Pittsburgh, PA 15232

We look forward to thanking you in person on October 30th!

If you have any questions, please contact Maria Hastings at 412.995.0076

