

SPONSORSHIP OPPORTUNITIES



American Middle East Institute Seventh Annual Conference

Tuesday, October 28, 2014 & Wednesday, October 29, 2014

DAY 1: Tuesday, October 28, 2014

8:00 am – 9:00 am – Registration & Breakfast

9:00 am - 2:30 pm - Oasis Business Conference:
Growing Business between the U.S. and the Middle East
Fairmont Hotel - Pittsburgh, Pennsylvania

5:30 pm - VIP Reception – Hall of Sculpture

6:30 pm - VIP Sponsors Dinner

8:00 pm - Evening Lecture with General David H. Petraeus
Carnegie Music Hall, Pittsburgh, Pennsylvania

DAY 2: Wednesday, October 29, 2014

Exclusive site visits for dignitaries and sponsors to premier companies in the tri-state region of Pennsylvania, Ohio, and West Virginia.

For more information please visit: www.AmericanMEI.org
Email or call, Maria Hastings, Director of Operations:
mhastings@americanmei.org; 412.995.0076

PLATINUM SPONSOR - \$100,000

- Honorary Dinner Chair, seats for two at Head Table with Middle East Dignitaries and General David Petraeus.
- Welcome of General David Petraeus on Stage at Carnegie Music Hall
- Special feature film about your company to be shown at the Business Conference and Evening Lecture
- 20 tickets (2 Tables of 10) to VIP Cocktail Reception, VIP Sponsors Dinner & Evening Lecture with VIP Seating
- 20 tickets (2 Tables of 10) to the Oasis Business Conference with VIP Seating
- Priority invitation to special follow-up mission to the Middle East
- Sponsor recognition and acknowledgment from the podium at the both the Business Conference & the Evening Lecture
- Corporate logo on the stage at the Business Conference
- Introduction of visiting dignitaries at the Business Conference
- Special seating with visiting dignitaries at the Business Conference
- One-year Founder's Circle Membership to AMEI (**New Members Only, \$25,000 value**)
- Corporate logo displayed on the event programs cover
- Corporate logo displayed on printed materials
- Corporate logo on all Business Conference and Lecture signage and banners
- Logo on the American Middle East Institute website, and a link to your company's website
- 6 tickets to the exclusive Welcome Dinner with Middle East Dignitaries on Monday, October 27, 2014

GOLD SPONSOR - \$50,000

- Honorary Dinner Vice Chair, seats for two at Head Table with Middle East Dignitaries and General David Petraeus.
- 10 tickets (Table of 10) to VIP Cocktail Reception, VIP Sponsors Dinner & Evening Lecture with Priority Seating
- 10 tickets (Table of 10) to the daytime Oasis Business Conference with Priority Seating
- Priority invitation to special follow-up mission to the Middle East
- Sponsor recognition and acknowledgment from the podium at both the Business Conference & the Evening Lecture
- Priority seating with visiting dignitaries at the Business Conference
- One year Membership to AMEI (**New Members Only, \$10,000 value**)
- Corporate logo displayed in the event programs
- Corporate logo displayed on printed materials
- Corporate logo on all Business Conference and Lecture signage and banners
- Logo on the American Middle East Institute website, and a link to your company's website
- 4 tickets to the exclusive Welcome Dinner with Middle East Dignitaries on Monday, October 27, 2014

SILVER SPONSOR - \$30,000

- 10 tickets (Table of 10) to VIP Cocktail Reception, VIP Sponsors Dinner & Evening Lecture with Priority Seating
- 10 tickets (Table of 10) to the Oasis Business Conference with Priority Seating
- Priority invitation to special follow-up mission to the Middle East
- Sponsor recognition and acknowledgment from the podium at both the Business Conference & the Evening Lecture
- Priority seating for up to 10 at the Business Conference, VIP Sponsors Dinner & Evening Lecture
- Corporate logo displayed in the event programs
- Corporate logo displayed on printed materials
- Corporate logo on all Business Conference and Lecture signage and banners
- Logo on the American Middle East Institute website, and a link to your company's website
- 2 tickets to the exclusive Welcome Dinner with Middle East Dignitaries on Monday, October 27, 2014

BRONZE SPONSOR - \$15,000

- 10 tickets (Table of 10) to VIP Cocktail Reception, VIP Sponsors Dinner & Evening Lecture
- 10 tickets (Table of 10) to the Oasis Business Conference
- Sponsor recognition and acknowledgment at both the Business Conference & the Evening Lecture
- Corporate logo displayed in the event programs
- Corporate logo displayed in selected print advertising
- Corporate logo on all Business Conference and Lecture signage and banners
- Logo on the American Middle East Institute website, and a link to your company's website

For more information please visit: www.AmericanMEI.org

Email or call, Maria Hastings, Director of Operations: mhastings@americanmei.org; 412.995.0076

Additional Sponsorship Opportunities - \$10,000:

Each opportunity includes:

2 tickets to the morning Business Conference, VIP Sponsors Dinner & Evening Lecture, name listed in event program, video screen acknowledgment at morning business conference & evening lecture and signage throughout the area you are sponsoring.

\$10,000 - Special Welcome Dinner with Middle East Dignitaries:

Underwrite Special Welcome Dinner on Monday, October 27, 2014 (Evening before Business Conference) at the scenic LeMont Restaurant, Pittsburgh. In addition to the perks above, this will also entitle your company to 6 invitees to the Welcome Dinner. – *This is a great networking opportunity!*

\$10,000 - Breakfast or Lunch

Underwrite business conference breakfast or lunch at the Fairmont. Company logo on the breakfast buffet & tables.

\$10,000 – VIP Sponsors Dinner

Help offset the cost of Dinner. Company Logo will be on Dinner Menu cards at each seat of Sponsors' Dinner.

SPONSORSHIP AGREEMENT FORM

The American Middle East Institute
Seventh Annual Business Conference and Evening Lecture with General David Petraeus
Tuesday, October 28, 2014

Fairmont Hotel:

8:00 a.m. - 9:00 a.m. – Registration and Continental Breakfast
9:00 a.m. - 2:30 p.m. – Oasis Business Conference: *Growing Business between the U.S. & Middle East*

Carnegie Music Hall in Oakland:

5:30 p.m. Cocktail Reception with Keynote Speaker and Middle East Dignitaries
6:30 p.m. Gala Sponsors Dinner in Music Hall Foyer
8:00 p.m. Keynote Address by General David Petraeus

Thank you for agreeing to be a Sponsor for the American Middle East Institute’s Seventh Annual Business Conference.

Sponsor Level _____
Contact and Payment Information

Company Name (exactly as you would like it to appear in acknowledgments)

Contact Name/Title

Address

City State Zip Code

Phone Fax Email

Please complete and return this form and payment by October 1, 2014, to guarantee your participation.
Email this completed form to: Maria Hastings: mhastings@americanmei.org, or mail the form with payment to:
The American Middle East Institute - 5 Von Lent Place - Pittsburgh, PA 15232

We look forward to thanking you in person on October 28th!
If you have any questions, please contact Maria Hastings: mhastings@americanmei.org or 412.995.0076
