

PARTNERSHIP OPPORTUNITIES



Sunday, October 8, 2017
Arrival to Pittsburgh, Pennsylvania

Monday, October 9, 2017
9:00 am – 9:30 am – Registration
9:30 am to 5:00 pm –Business Conference
Fairmont Hotel - Pittsburgh, Pennsylvania

7:00 pm – Exclusive Networking & Welcome Dinner with Middle East Dignitaries
LeMont Restaurant – Pittsburgh, Pennsylvania

Tuesday, October 10, 2017
9:00 am – 2:00 pm - Meetings, Site Visits & Demonstrations at Local Corporations
in Pittsburgh and Surrounding Areas

5:30 pm - VIP Reception – Hall of Sculpture
6:30 pm - VIP Sponsors Dinner
8:00 pm - Evening Lecture with Mr. Steve Wozniak,
Co-founder, Apple Computer, Inc. and Chief Scientist, Primary Data
Carnegie Music Hall, Pittsburgh, Pennsylvania

For more information please visit: www.AmericanMEI.org
Email or call, Maria Wagley, Director of Operations:
mwagley@americanmei.org; 412.995.0076

GOLD SPONSOR - \$50,000

- Honorary Dinner Chair, seats for two at Head Table with Middle East Dignitaries and Apple Co-Founder Steve Wozniak
- Option to present at Business Conference
- 10 tickets (Table of 10) to VIP Cocktail Reception, Sponsors Dinner & Steve Wozniak Evening Lecture with Priority Seating
- 10 tickets to the daytime Business Conference with Priority Seating
- Sponsor recognition and acknowledgment from the podium at both the Business Conference & the Evening Lecture
- Priority seating with visiting dignitaries at the Business Conference
- Corporate logo displayed in the event programs
- Corporate logo displayed on printed materials
- Corporate logo on all Business Conference and Lecture signage and banners
- Logo on the American Middle East Institute website, and a link to your company's website
- 4 tickets to the exclusive Welcome Dinner & Networking Dinner with Middle East Dignitaries on Monday, October 9, 2017

SILVER SPONSOR - \$30,000

- Option to present at Business Conference
- 10 tickets (Table of 10) to VIP Cocktail Reception, Sponsors Dinner & Steve Wozniak Evening Lecture with Priority Seating
- 10 tickets to the Business Conference with Priority Seating
- Sponsor recognition and acknowledgment from the podium at both the Business Conference & the Evening Lecture
- Corporate logo displayed in the event programs
- Corporate logo displayed on printed materials
- Corporate logo on all Business Conference and Lecture signage and banners
- Logo on the American Middle East Institute website, and a link to your company's website
- 2 tickets to the exclusive Welcome Dinner & Networking Dinner with Middle East Dignitaries on Monday, October 9, 2017

BRONZE SPONSOR - \$15,000

- 10 tickets (Table of 10) to VIP Cocktail Reception, VIP Sponsors Dinner & Steve Wozniak Evening Lecture
- Up to 10 tickets to the Business Conference
- Sponsor recognition and acknowledgment at both the Business Conference & the Evening Lecture
- Corporate logo displayed in the event programs
- Corporate logo displayed in selected print advertising
- Corporate logo on all Business Conference and Lecture signage and banners
- Logo on the American Middle East Institute website, and a link to your company's website

SIGNATURE SPONSOR - \$8,000

- 5 tickets (Table of 5) to VIP Cocktail Reception, VIP Sponsors Dinner & Steve Wozniak Evening Lecture
- 5 tickets to the Business Conference
- Corporate logo displayed in the event programs
- Corporate logo displayed in selected print advertising
- Corporate logo on all Business Conference and Lecture signage and banners
- Logo on the American Middle East Institute website, and a link to your company's website

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Additional Sponsorship Opportunities:

\$20,000 - Special Networking Dinner with Middle East Dignitaries:

Underwrite Special Welcome & Networking Dinner on Monday, October 9, 2017 (Evening of Business Conference) at the scenic LeMont Restaurant, Pittsburgh. *This is a great networking opportunity!*

This will entitle your company to:

- 6 invitees to the Welcome Dinner
- A platform to give a brief talk about your company at this exclusive dinner
- 10 tickets to the VIP Sponsors Reception, Dinner & Evening Lecture
- 10 tickets to the daytime Business Conference
- Company Name & Logo listed on the Program
- Video Screen Acknowledgment at the daytime business conference & evening lecture

Each opportunity below includes:

2 tickets to the daytime Business Conference, VIP Sponsors Dinner & Evening Lecture, name listed in event program, video screen acknowledgment at daytime business conference & evening lecture and signage throughout the area you are sponsoring.

\$5,000 - Lunch Sponsor

Underwrite business conference breakfast or lunch at the Fairmont. Company logo on the breakfast buffet & tables.

\$5,000 – VIP Sponsors Dinner

Help offset the cost of Dinner. Company Logo will be on Dinner Menu cards at each seat of Sponsors' Dinner.

SPONSORSHIP AGREEMENT FORM

The American Middle East Institute
Tenth Annual Business Conference and Evening Lecture
Monday, October 9th & 10th, 2017

Fairmont Hotel – Monday, October 9, 2017:

9:00 a.m. - 9:30 a.m. – Registration
9:30 a.m. - 5:00 p.m. –Business Conference

Carnegie Music Hall – Tuesday, October 10, 2017:

9 :00 am – 2:00 pm – Site Visits & Demos
5:30 p.m. - Cocktail Reception with Keynote Speaker and Middle East Dignitaries
6:30 p.m. - Gala Sponsors Dinner in Music Hall Foyer
8:00 p.m. - Keynote Address by Mr. Steve Wozniak, *Co-founder, Apple Computer, Inc. and Chief Scientist, Primary Data*

Thank you for agreeing to be a Sponsor for the American Middle East Institute’s Tenth Annual Business Conference.

Sponsor Level _____
Contact and Payment Information

Company Name (exactly as you would like it to appear in acknowledgments)

Contact Name/Title

Address

City State Zip Code

Phone Fax Email

Please complete and return this form and payment by September 15, 2017, to guarantee your participation. Email this completed form to: Maria Wagley: mwagley@americanmei.org, or mail the form with payment to: **The American Middle East Institute - 5 Von Lent Place - Pittsburgh, PA 15232**

We look forward to thanking you in person on October 9th & 10th!
If you have any questions, please contact Maria Wagley: mwagley@americanmei.org or 412.995.0076

