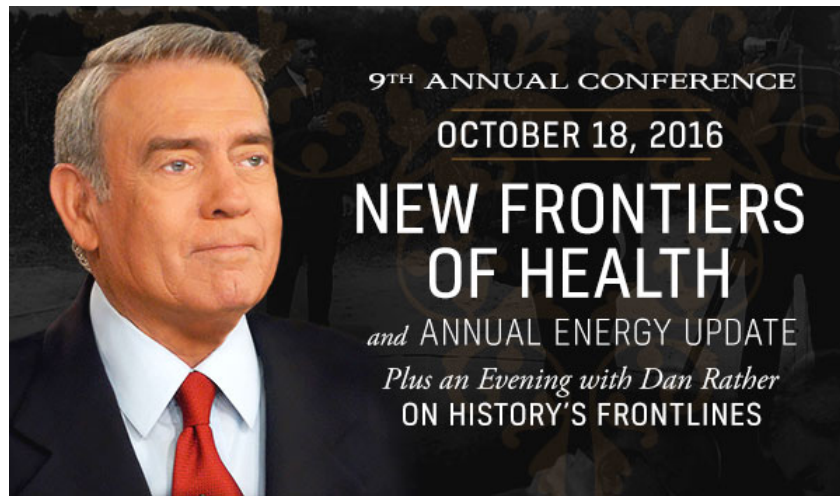


## 2016 NINTH ANNUAL SPONSORSHIP OPPORTUNITIES



### Monday, October 17, 2016

7:00 pm – Exclusive Welcome Dinner with Middle East Dignitaries  
*By Invitation Only*

**LeMont Restaurant – Pittsburgh, Pennsylvania**

### Tuesday, October 18, 2016

8:30 am – 9:00 am – Registration

9:00 am – Business Conference

**Center for Connected Medicine - Pittsburgh, Pennsylvania**

5:30 pm - VIP Reception – Scaife Foyer

6:30 pm - VIP Sponsors Dinner – Grand Foyer

8:00 pm - Evening Lecture with Dan Rather & Special Guests

**Carnegie Music Hall, Pittsburgh, Pennsylvania**

### Wednesday, October 19, 2015

Private Meetings & Site Visits to Local Corporations  
in Pittsburgh and Surrounding Areas

For more information please visit: [www.AmericanMEI.org](http://www.AmericanMEI.org)

Email or call, Maria Wagley, Director of Operations:

[mwagley@americanmei.org](mailto:mwagley@americanmei.org); 412.995.0076

### GOLD SPONSOR - \$50,000

- Honorary Dinner Chair, seats for two at Head Table with Middle East Dignitaries and renowned television journalist Mr. Dan Rather
- Option to present at Business Conference
- 10 tickets (Table of 10) to VIP Cocktail Reception, Sponsors Dinner & Evening Lecture with Priority Seating

- 10 Autographed copies of Dan Rather's book: *Rather Outspoken*
- Up to 10 tickets to the daytime Business Conference with Priority Seating
- Sponsor recognition and acknowledgment from the podium at both the Business Conference & the Evening Lecture
- Priority seating with visiting dignitaries at the Business Conference
- Corporate logo displayed in the event programs
- Corporate logo displayed on printed materials
- Corporate logo on all Business Conference and Lecture signage, banners, and onscreen
- Logo on the American Middle East Institute website, and a link to your company's website
- 4 tickets to the exclusive Welcome Dinner with Middle East Dignitaries on Monday, October 17, 2016

### **SILVER SPONSOR - \$30,000**

- Option to present at Business Conference
- 10 tickets (Table of 10) to VIP Cocktail Reception, Sponsors Dinner & Evening Lecture with Priority Seating
- 10 Autographed copies of Dan Rather's book: *Rather Outspoken*
- Up to 10 tickets to the Business Conference with Priority Seating
- Sponsor recognition and acknowledgment from the podium at both the Business Conference & the Evening Lecture
- Corporate logo displayed in the event programs
- Corporate logo displayed on printed materials
- Corporate logo on all Business Conference and Lecture signage, banners, and onscreen
- Logo on the American Middle East Institute website, and a link to your company's website
- 2 tickets to the exclusive Welcome Dinner with Middle East Dignitaries on Monday, October 17, 2016

### **BRONZE SPONSOR - \$15,000**

- 10 tickets (Table of 10) to VIP Cocktail Reception, VIP Sponsors Dinner & Evening Lecture
- 10 Autographed copies of Dan Rather's book: *Rather Outspoken*
- Up to 10 tickets to the Business Conference
- Sponsor recognition and acknowledgment at both the Business Conference & the Evening Lecture
- Corporate logo displayed in the event programs
- Corporate logo displayed in selected print advertising
- Corporate logo on all Business Conference and Lecture signage, banners, and onscreen
- Logo on the American Middle East Institute website, and a link to your company's website

### **SIGNATURE SPONSOR - \$8,000**

- 5 tickets (Table of 5) to VIP Cocktail Reception, VIP Sponsors Dinner & Evening Lecture
- 5 Autographed copies of Dan Rather's book: *Rather Outspoken*
- Up to 5 tickets to the Business Conference
- Corporate logo displayed in the event programs
- Corporate logo displayed in selected print advertising
- Corporate logo on all Business Conference and Lecture signage and banners
- Logo on the American Middle East Institute website, and a link to your company's website

*Additional Sponsorship Opportunities Below*

## **Additional Sponsorship Opportunities:**

### **\$20,000 - Special Welcome Dinner with Middle East Dignitaries:**

Underwrite Special Welcome Dinner on Monday, October 17, 2016 (Evening before Business Conference) at the scenic LeMont Restaurant, Pittsburgh. *This is a great networking opportunity!*

This will entitle your company to:

- 6 invitees to the Welcome Dinner
- A platform to give a brief talk about your company at this exclusive dinner
- 10 tickets to the VIP Sponsors Reception, Dinner & Evening Lecture
- 10 Autographed copies of Dan Rather's book: *Rather Outspoken*
- Up to 10 tickets to the daytime Business Conference
- Company Name & Logo listed on the Program on onscreen
- Video Screen Acknowledgment at the daytime business conference & evening lecture

### **Lunch or Dinner Sponsors - Each opportunity below includes:**

2 tickets to the daytime Business Conference, VIP Sponsors Dinner & Evening Lecture, name listed in event program, video screen acknowledgment at daytime business conference & evening lecture and signage throughout the area you are sponsoring.

### **\$5,000 - Lunch Sponsor at Daytime Business Conference**

Company logo featured prominently on the buffet & luncheon tables.

### **\$5,000 – VIP Dinner Sponsor, Grand Foyer at Carnegie Music Hall**

Company logo featured prominently on Dinner Menu cards at each seat of Sponsors' Dinner.

For more information please visit: [www.AmericanMEI.org](http://www.AmericanMEI.org)

Email or call, Maria Wagley, Director of Operations: [mwagley@americanmei.org](mailto:mwagley@americanmei.org); 412.995.0076

# SPONSORSHIP AGREEMENT FORM

The American Middle East Institute  
Ninth Annual Business Conference and Evening Lecture with Dan Rather  
Tuesday, October 18, 2016

**Center for Connected Medicine:**

9:30 a.m. - 10:00 a.m. – Registration  
10:00 a.m. - 2:00 p.m. –Business Conference (*Lunch Included*)

**Carnegie Music Hall in Oakland:**

5:30 p.m. Cocktail Reception with Keynote Speaker and Middle East Dignitaries  
6:30 p.m. Gala Sponsors Dinner in Music Hall Foyer  
8:00 p.m. Keynote Address by Dan Rather

Thank you for agreeing to be a Sponsor for the American Middle East Institute’s Ninth Annual Business Conference.

Sponsor Level \_\_\_\_\_  
Contact and Payment Information

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Company Name (**exactly as you would like it to appear in acknowledgments**)

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Contact Name/Title

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Address

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City State Zip Code

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Phone Fax Email

Please complete and return this form and payment by October 3, 2016, to guarantee your participation.  
Email this completed form to: Maria Wagley: [mwagley@americanmei.org](mailto:mwagley@americanmei.org), or mail the form with payment to:  
**The American Middle East Institute - 5 Von Lent Place - Pittsburgh, PA 15232**

We look forward to thanking you in person on October 18th!  
If you have any questions, please contact Maria Wagley: [mwagley@americanmei.org](mailto:mwagley@americanmei.org) or 412.995.0076

