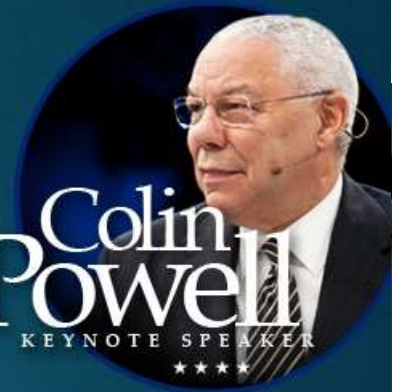




AMERICAN
MIDDLE EAST
INSTITUTE

PRESENTS

Colin
Powell
KEYNOTE SPEAKER
★★★★



ENERGYANDWATER2013

BUILDING A GLOBAL ENERGY NETWORK

SPONSORSHIP OPPORTUNITIES

American Middle East Institute
Sixth Annual Conference

Tuesday, October 29, 2013

8:00 am – 9:00 am – Registration & Breakfast
9:00 am - 2:30 pm – Energy & Water Business Conference
Fairmont Hotel, Pittsburgh, Pennsylvania

5:30 pm VIP Reception
6:30 pm Gala Sponsors' Dinner
8:00 pm Evening Lecture with General Colin Powell
Carnegie Music Hall, Pittsburgh, Pennsylvania

For more information please visit: www.AmericanMEI.org

Email or call, Maria Hastings, Director of Operations:

mhastings@americanmei.org; 412.995.0076

PLATINUM SPONSOR - \$100,000

- Honorary Dinner Chair, seats for two at General Colin Powell's table
- Welcome of General Colin Powell on Stage at Carnegie Music Hall
- **Special feature film** about your company to be shown at the Business Conference and Evening Lecture
- 20 tickets (2 Tables of 10) to VIP Cocktail Reception, Sponsors Dinner & Evening Lecture
- 20 tickets (2 Tables of 10) to the Energy & Water Business Conference
- Sponsor recognition and acknowledgment from the podium at the both the Business Conference & the Evening Lecture
- Corporate logo on the stage at the Business Conference
- Introduction of visiting dignitaries at the Business Conference
- Special seating with visiting dignitaries at the Business Conference
- Panel Sponsor with logo displayed on the podium at the business conference during the panel of choice
- One year Founder's Circle Membership to AMEI (*New Members Only, \$25,000 value*)
- Special feature film about your company to be shown at the Business Conference and Evening Lecture
- Corporate logo displayed on the event programs cover
- Corporate logo displayed on printed materials
- Corporate logo on all Business Conference and Lecture signage and banners
- 20 Autographed Books by General Colin Powell
- Logo on the American Middle East Institute website, and a link to your company's website
- 4 tickets to the exclusive Welcome Dinner on Monday, October 28, 2013

GOLD SPONSOR - \$50,000

- Honorary Dinner Vice Chair, seats for two at General Colin Powell's table
- 20 tickets (2 Tables of 10) to VIP Cocktail Reception, Sponsors Dinner & Evening Lecture
- 20 tickets (2 Tables of 10) to the daytime Energy & Water Business Conference
- Sponsor recognition and acknowledgment from the podium at both the Business Conference & the Evening Lecture
- Priority seating with visiting dignitaries at the Business Conference
- One year Membership to AMEI (*New Members Only, \$10,000 value*)
- Corporate logo displayed in the event programs
- Corporate logo displayed on printed materials
- Corporate logo on all Business Conference and Lecture signage and banners
- 20 Autographed Books by General Colin Powell
- Logo on the American Middle East Institute website, and a link to your company's website
- 2 tickets to the exclusive Welcome Dinner on Monday, October 28, 2013

SILVER SPONSOR - \$30,000

- 10 tickets (Table of 10) to VIP Cocktail Reception, Sponsors Dinner & Evening Lecture
- 10 tickets (Table of 10) to the Energy & Water Business Conference
- Sponsor recognition and acknowledgment from the podium at both the Business Conference & the Evening Lecture
- Priority seating for up to 10 at the Business Conference, Sponsors Dinner & Evening Lecture
- One year Membership to AMEI (*New Members Only, \$10,000 value*)
- Corporate logo displayed in the event programs
- Corporate logo displayed on printed materials
- Corporate logo on all Business Conference and Lecture signage and banners
- 20 Autographed Books by General Colin Powell
- Logo on the American Middle East Institute website, and a link to your company's website
- 2 tickets to the exclusive Welcome Dinner on Monday, October 28, 2013

BRONZE SPONSOR - \$15,000

- 10 tickets (Table of 10) to VIP Cocktail Reception, Sponsors Dinner & Evening Lecture
- 10 tickets (Table of 10) to the Energy & Water Business Conference
- Sponsor recognition and acknowledgment from the podium at both the Business Conference & the Evening Lecture
- Corporate logo displayed in the event programs
- Corporate logo displayed in selected print advertising
- Corporate logo on all Business Conference and Lecture signage and banners
- 10 Autographed Books by General Colin Powell
- Logo on the American Middle East Institute website, and a link to your company's website

HALF TABLE - \$8,000

- 4 tickets to VIP Cocktail Reception, Sponsors Dinner & Evening Lecture
- 4 tickets to the Energy & Water Business Conference
- Company name listed in the event program
- 4 Autographed Books by General Colin Powell
- Company name listed on the American Middle East Institute website

For more information please visit: www.AmericanMEI.org

Email or call, Maria Hastings, Director of Operations: mhastings@americanmei.org; 412.995.0076

Additional Sponsorship Opportunities:

\$2,000: Individual ticket to Business Conference & VIP Cocktail Reception, Sponsors' Dinner & Evening Lecture, including an autographed book by General Colin Powell.

\$10,000:

Each opportunity includes:

2 tickets to the morning Business Conference, Sponsors Dinner & Evening Lecture, name listed in event program, video screen acknowledgment at morning business conference & evening lecture and signage throughout the area you are sponsoring.

Panel Sponsor:

Your logo will be displayed on the podium during the panel of choice during the business conference. You will also be noted as a panel sponsor in the business conference program book.

Special Welcome Dinner:

Underwrite Special Welcome Dinner on Monday, October 28, 2013, at the scenic LeMont Restaurant, Pittsburgh. In addition to the perks above, this will also entitle your company to 6 invitees to the Welcome Dinner.

Breakfast:

Underwrite business conference breakfast at the Fairmont. Company logo on the breakfast buffet & tables.

Lunch:

Underwrite business conference lunch at the Fairmont. Company logo on all business conference tables.

Dinner:

Help offset the cost of Dinner. Company Logo will be on Dinner Menu cards at each seat of Sponsors' Dinner.

Bar:

Help offset the cost of beverage areas at Cocktail Reception. Company Logo & Signage at the bars.

Wine:

Provide each table with wine and a special note from your company on each table at VIP Sponsors' Dinner.

Transportation:

Help to offset the cost of transportation for Middle Eastern Dignitaries. Signage will be in cars.

SPONSORSHIP AGREEMENT FORM

**The American Middle East Institute
Sixth Annual Business Conference and Keynote Lecture
Tuesday, October 29, 2013**

Fairmont Hotel:

8:00 a.m. - 9:00 a.m. – Registration and Continental Breakfast
9:00 a.m. - 2:30 p.m. – Energy & Water Innovation Business Program

Evening Program at Carnegie Music Hall in Oakland:

5:30 p.m. Cocktail Reception with Keynote Speaker and Middle East Dignitaries
6:30 p.m. Gala Sponsors Dinner in Music Hall Foyer
8:00 p.m. Keynote Address by General Colin Powell

Thank you for agreeing to be a Sponsor for the American Middle East Institute's Sixth Annual Business Conference.

Sponsor Level _____

Contact and Payment Information

Company Name (*exactly as you would like it to appear in acknowledgements*)

Contact Name/Title

Address

City

State

Zip Code

Phone

Fax

Email

Please complete and return this form and payment by **October 1, 2013**, to guarantee your participation.
Email this completed form to: Maria Hastings: mhastings@americanmei.org, or mail the form with payment to:
The American Middle East Institute - 5 Von Lent Place - Pittsburgh, PA 15232

We look forward to thanking you in person on October 29th!
If you have any questions, please contact Maria Hastings at 412.995.0076

