

# PITTSBURGH MIDDLE EAST INSTITUTE

Forging Lasting Ties Between the United States and the Middle East  
Through Business, Education and Culture



## SPONSORSHIP OPPORTUNITIES

Pittsburgh Middle East Institute  
Fourth Annual Conference

Wednesday, October 26, 2011

8:00 am – 2:00 pm Business Conference:  
Saudi Arabia: Kingdom Of Opportunity &  
Sultanate of Oman: Land of Progress  
Fairmont Hotel, Pittsburgh

5:30 pm VIP Reception  
6:30 pm Gala Sponsors Dinner  
8:00 pm Henry Kissinger Lecture  
Carnegie Music Hall, Oakland



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## **PLATINUM SPONSOR (one only) \$100,000**

- Honorary Dinner Chair, seats for two at Henry Kissinger's table
- Presenting Sponsor recognition and acknowledgement from the podium at the event
- Special feature film about your company to be viewed at the Business Conference and Evening Lecture
- Corporate logo on the stage at the Business Conference and Evening Lecture
- Introduction of visiting dignitaries at the Business Conference
- Welcome of Henry Kissinger from Stage at Carnegie Music Hall
- VIP cocktail reception and table for 10 at the Henry Kissinger dinner
- Exhibit Space at the morning Business Conference
- Special seating with visiting dignitaries at the Business Conference
- Option for remarks at VIP lunch with the Speakers/Panelists of the Business Conference
- VIP cocktail reception and table for 10 at the Henry Kissinger dinner
- Priority seating for 12 at the Business Conference and Evening Lecture
- Corporate logo displayed on the event program cover
- Corporate logo displayed on printed materials
- Logo on the Pittsburgh Middle East Institute website, and a link to your company's website
- Twelve autographed books by Henry Kissinger

## **GOLD SPONSOR \$50,000**

- Honorary Dinner Vice Chair, seats for two at Henry Kissinger's table
- Sponsor recognition and acknowledgement from the podium at the event
- VIP cocktail reception and table for 10 at Henry Kissinger dinner
- Priority seating at VIP lunch with the Speakers/Dignitaries of the Business Conference
- Priority seating for 12 at the Business Conference and Evening Lecture
- Corporate logo displayed on the event program cover
- Corporate logo displayed on printed materials
- Corporate logo on all Business Conference and Evening Lecture signage and banners
- Logo on the Pittsburgh Middle East Institute website, and a link to your company's website
- Twelve autographed books by Henry Kissinger



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## **Silver Sponsors \$30,000**

- Sponsor recognition and acknowledgement from the podium at the event
- VIP cocktail and dinner reception for 10 with Henry Kissinger
- Corporate logo displayed on printed materials and in event program
- Corporate logo on all Business Conference and Lecture signage and banners
- Priority seating for 10 at the Business Conference and Evening Lecture

## **Bronze Sponsors \$15,000 – Corporate**

## **Bronze Sponsors \$10,000 – Non-Profit/University**

- Sponsor recognition in the event program
- VIP cocktail and dinner reception for 10 with Henry Kissinger
- Corporate logo displayed on printed materials and in event program
- Priority seating for 10 at the Business Conference and Evening Lecture

### **Additional seating for the Henry Kissinger lecture only**

- \$60 and \$40 per ticket
  - Students: \$20 per ticket
- Plus service fees*

Tickets are on sale now. To order tickets, please contact ProArtsTickets at 412.394.3353 or [www.ProArtsTickets.org](http://www.ProArtsTickets.org)

For more information please visit: [www.pittsburghmideasinstitute.org](http://www.pittsburghmideasinstitute.org)

Or contact us at: [info@pittsburghmideasinstitute.org](mailto:info@pittsburghmideasinstitute.org);

Or call us: Maria Hastings, Administrative Manager – 412.995.0076



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## SPONSORSHIP AGREEMENT FORM

**The Pittsburgh Middle East Institute  
Fourth Annual Business Conference and Henry Kissinger Lecture  
Wednesday, October 26, 2011**

**Fairmont Hotel:**

7:30 a.m. - Registration and Continental Breakfast

8:00 a.m. – 2:00 p.m. Program

**Evening program at Carnegie Music Hall in Oakland:**

5:30 p.m. Cocktails with Henry Kissinger and Middle East Dignitaries

6:30 p.m. Gala Sponsors Dinner in Music Hall Foyer

8:00 p.m. Lecture by Henry Kissinger

Thank you for agreeing to be a Sponsor for the Pittsburgh Middle East Institute's Fourth Annual Business Conference.

Sponsor Level \_\_\_\_\_

Contact and Payment Information

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Company Name (*exactly as you would like it to appear in acknowledgements*)

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Contact Name/Title

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Email

Please complete and return this form and payment by **September 30, 2010**, to guarantee your participation.

Fax this completed form to: Simin Curtis at 412.441.3912, or mail the form with payment to:

The Pittsburgh Middle East Institute - 5 Von Lent Place - Pittsburgh, PA 15232

We look forward to thanking you in person on October 26th!

If you have any questions, please contact Maria Hastings at 412.995.0076

