

AMERICAN MIDDLE EAST INSTITUTE

Forging Valuable Relationships through Business, Education and Culture

SPONSORSHIP OPPORTUNITIES

American Middle East Institute
Eighth Annual Conference

Tuesday, October 20, 2015



Monday, October 19, 2015

7:00 pm – Exclusive Welcome Dinner with Middle East Dignitaries

LeMont – Pittsburgh, Pennsylvania

Tuesday, October 20, 2015

8:00 am – 9:00 am – Registration & Breakfast

9:00 am - 2:30 pm – Health Care Business Conference:

Omni William Penn Hotel - Pittsburgh, Pennsylvania

5:30 pm - VIP Reception – Hall of Sculpture

6:30 pm - VIP Sponsors Dinner

8:00 pm - Evening Lecture with Dr. Fareed Zakaria

Carnegie Music Hall, Pittsburgh, Pennsylvania

Wednesday, October 21, 2015

Possible Site Visits & Meetings to Local Corporations
in Pittsburgh and Surrounding Areas

For more information please visit: www.AmericanMEI.org

Email or call, Maria Hastings, Director of Operations:

mhastings@americanmei.org; 412.995.0076

GOLD SPONSOR - \$50,000

- Honorary Dinner Vice Chair, seats for two at Head Table with Middle East Dignitaries and Dr. Fareed Zakaria
- 10 tickets (Table of 10) to VIP Cocktail Reception, VIP Sponsors Dinner & Evening Lecture with Priority Seating
- 10 tickets (Table of 10) to the daytime Business Conference with Priority Seating
- Option to present at Business Conference
- Priority invitation to special follow-up mission to the Middle East
- Sponsor recognition and acknowledgment from the podium at both the Business Conference & the Evening Lecture
- Priority seating with visiting dignitaries at the Business Conference
- One year Membership to AMEI (**New Members Only, \$10,000 value**)
- Corporate logo displayed in the event programs
- Corporate logo displayed on printed materials
- Corporate logo on all Business Conference and Lecture signage and banners
- Logo on the American Middle East Institute website, and a link to your company's website
- 4 tickets to the exclusive Welcome Dinner with Middle East Dignitaries on Monday, October 19, 2015

SILVER SPONSOR - \$30,000

- 10 tickets (Table of 10) to VIP Cocktail Reception, VIP Sponsors Dinner & Evening Lecture with Priority Seating
- 10 tickets (Table of 10) to the Business Conference with Priority Seating
- Option to present at Business Conference
- Priority invitation to special follow-up mission to the Middle East
- Sponsor recognition and acknowledgment from the podium at both the Business Conference & the Evening Lecture
- Priority seating for up to 10 at the Business Conference, VIP Sponsors Dinner & Evening Lecture
- Corporate logo displayed in the event programs
- Corporate logo displayed on printed materials
- Corporate logo on all Business Conference and Lecture signage and banners
- Logo on the American Middle East Institute website, and a link to your company's website
- 2 tickets to the exclusive Welcome Dinner with Middle East Dignitaries on Monday, October 19, 2015

BRONZE SPONSOR - \$15,000

- 10 tickets (Table of 10) to VIP Cocktail Reception, VIP Sponsors Dinner & Evening Lecture
- 10 tickets (Table of 10) to the Business Conference
- Sponsor recognition and acknowledgment at both the Business Conference & the Evening Lecture
- Corporate logo displayed in the event programs
- Corporate logo displayed in selected print advertising
- Corporate logo on all Business Conference and Lecture signage and banners
- Logo on the American Middle East Institute website, and a link to your company's website

For more information please visit: www.AmericanMEI.org

Email or call, Maria Hastings, Director of Operations: mhastings@americanmei.org; 412.995.0076

Additional Sponsorship Opportunities:

\$20,000 - Special Welcome Dinner with Middle East Dignitaries:

Underwrite Special Welcome Dinner on Monday, October 19, 2015 (Evening before Business Conference) at the scenic LeMont Restaurant, Pittsburgh. ***This is a great networking opportunity!***

This will entitle your company to:

- 6 invitees to the Welcome Dinner
- A platform to give a brief talk about your company at this exclusive dinner
- 10 tickets to the daytime Business Conference, VIP Sponsors Reception, Dinner & Evening Lecture
- Company Name & Logo listed on the Program
- Video Screen Acknowledgment at the daytime business conference & evening lecture

Each opportunity below includes:

2 tickets to the daytime Business Conference, VIP Sponsors Dinner & Evening Lecture, name listed in event program, video screen acknowledgment at daytime business conference & evening lecture and signage throughout the area you are sponsoring.

\$10,000 - Breakfast or Lunch

Underwrite business conference breakfast or lunch at the Fairmont. Company logo on the breakfast buffet & tables.

\$10,000 – VIP Sponsors Dinner

Help offset the cost of Dinner. Company Logo will be on Dinner Menu cards at each seat of Sponsors' Dinner.

SPONSORSHIP AGREEMENT FORM

The American Middle East Institute

Eighth Annual Business Conference and Evening Lecture with Dr. Fareed Zakaria

Tuesday, October 20, 2015

Omni William Penn Hotel:

8:00 a.m. - 9:00 a.m. – Registration and Continental Breakfast

9:00 a.m. - 2:30 p.m. –Business Conference

Carnegie Music Hall in Oakland:

5:30 p.m. Cocktail Reception with Keynote Speaker and Middle East Dignitaries

6:30 p.m. Gala Sponsors Dinner in Music Hall Foyer

8:00 p.m. Keynote Address by Dr. Fareed Zakaria

Thank you for agreeing to be a Sponsor for the American Middle East Institute's Eighth Annual Business Conference.

Sponsor Level _____

Contact and Payment Information

Company Name (exactly as you would like it to appear in acknowledgments)

Contact Name/Title

Address

City State Zip Code

Phone Fax Email

Please complete and return this form and payment by September 15, 2015, to guarantee your participation.

Email this completed form to: Maria Hastings: mhastings@americanmei.org, or mail the form with payment to:
The American Middle East Institute - 5 Von Lent Place - Pittsburgh, PA 15232

We look forward to thanking you in person on October 20th!

If you have any questions, please contact Maria Hastings: mhastings@americanmei.org or 412.995.0076

Please complete by Monday, September 28, 2015, and email to:

Laura Hastings: Laura@DaisyPR.com

Name of guests at the Business Conference on October 20th:

Name

Title

Company

Email

[illegible]

Name of guests at the Gala Sponsors Dinner and Evening Keynote Address on October 20th:

Name

Title

Company

Email

[illegible]