

— OCTOBER 30.2012 —  
**HEALTH INNOVATION  
SUMMIT**



AMERICAN  
MIDDLE EAST  
INSTITUTE

**SPONSORSHIP OPPORTUNITIES**

**American Middle East Institute  
Fifth Annual Conference**

**Tuesday, October 30, 2012**

**8:00 am – 9:00 am – Registration, Breakfast & Exhibits**

**9:00 am - 3:00 pm Business Conference:**

**Health Innovation Summit**

**Fairmont Hotel, Pittsburgh, Pennsylvania**

**5:30 pm VIP Reception**

**6:30 pm Gala Sponsors Dinner**

**8:00 pm Evening Lecture with Tom Brokaw**

**Carnegie Music Hall, Pittsburgh, Pennsylvania**

## **PLATINUM SPONSOR \$100,000**

- Honorary Host Committee Chair, seats for two at Tom Brokaw's table
- Presenting Sponsor recognition and acknowledgement from the podium at the event
- Special feature film about your company to be viewed at the Business Conference and Evening Lecture
- Corporate logo on the stage at the Business Conference
- Introduction of visiting dignitaries at the Business Conference
- Welcome of Tom Brokaw from Stage at Carnegie Music Hall
- Tickets for 4 at Private Reception with Tom Brokaw & Dignitaries
- VIP Cocktail reception and table of 10 at the Sponsors Dinner & Evening Lecture
- Opportunity for limited exhibit space at the morning Business Conference
- Special seating with visiting dignitaries at the Business Conference
- Option for remarks at VIP lunch with the Speakers/Panelists of the Business Conference
- Priority seating for up to 10 at the Business Conference and Evening Lecture
- Corporate logo displayed on the event program cover
- Corporate logo displayed on printed materials
- Logo on the American Middle East Institute website, and a link to your company's website
- 12 autographed books by Tom Brokaw
- Tickets for 4 at Special Welcome Dinner for Dignitaries, Monday, October 29, 2012

## **GOLD SPONSOR \$50,000**

- Honorary Dinner Vice Chair, seats for two at Tom Brokaw's table
- Sponsor recognition and acknowledgement from the podium at the event
- Tickets for 2 at Private Reception with Tom Brokaw & Dignitaries
- VIP Cocktail reception and table of 10 at Sponsors Dinner
- Priority seating with the Speakers/Dignitaries at the Business Conference
- Priority seating for up to 10 at the Business Conference
- Opportunity for limited exhibit space at the morning Business Conference
- Corporate logo displayed in the event program
- Corporate logo displayed on all printed materials
- Corporate logo on all Business Conference and Evening Lecture signage and banners
- Logo on the American Middle East Institute website, and a link to your company's website
- 10 autographed books by Tom Brokaw
- Tickets for 2 at Special Welcome Dinner for Dignitaries, Monday, October 29, 2012



# AMERICAN MIDDLE EAST INSTITUTE

Forging Valuable Relationships through Business, Education and Culture

---

## **Silver Sponsors \$30,000**

- Sponsor recognition and acknowledgement from the podium at the event
- VIP Cocktail and dinner reception for 10 with Tom Brokaw
- Corporate logo displayed on printed materials and in event program
- Corporate logo on all Business Conference and Lecture signage and banners
- Priority seating for up to 10 at the Business Conference, Sponsors Dinner & Evening Lecture
- Logo on the American Middle East Institute website, and a link to your company's website
- Tickets for 2 at Special Welcome Dinner for Dignitaries, Monday, October 29, 2012

## **Bronze Sponsors \$15,000**

- Sponsor recognition in the event program
- VIP Cocktail and dinner reception for 8 with Tom Brokaw
- Corporate logo displayed in selected print advertising
- Table for 8 at the Sponsors Dinner & Evening Lecture
- Seating for up to 8 at Business Conference
- Logo on the American Middle East Institute website, and a link to your company's website

## **Half Table \$8,000**

- Company name listed in the event program
- VIP Cocktail and dinner reception for 4 with Tom Brokaw
- Tickets for 4 at the Business Conference, Sponsors Dinner & Evening Lecture
- Company name listed on the American Middle East Institute website

For more information please visit: [www.AmericanMEI.org](http://www.AmericanMEI.org)

Or contact us at: [mhastings@americanmei.org](mailto:mhastings@americanmei.org);

Or call: Maria Hastings, Director of Operations – 412.995.0076



## ***Additional Sponsorship Opportunities:***

### **\$10,000:**

Each opportunity includes:

2 tickets to the morning Business Conference, VIP Sponsors Dinner & Evening Lecture, name listed in event program, video screen acknowledgement at morning business conference & evening lecture and signage throughout the area you are sponsoring.

### ***Special Welcome Dinner:***

Underwrite Special Welcome Dinner on Monday, October 29, 2012, at the scenic LeMont Restaurant, Pittsburgh. In addition to the perks above, this will also entitle your company to 6 invitees to the Welcome Dinner.

### ***Breakfast:***

Underwrite business conference breakfast at the Fairmont. Company logo on the breakfast buffet& tables.

### ***Lunch:***

Underwrite business conference lunch at the Fairmont. Company logo on all business conference tables.

### ***Dinner:***

Help offset the cost of Dinner. Company Logo will be on Dinner Menu cards at each seat of Sponsors' Dinner.

### ***Bar:***

Help offset the cost of beverage areas at Cocktail Reception. Company Logo & Signage at the bars.

### ***Wine:***

Provide each table with wine and a special note from your company on each table at VIP Sponsors' Dinner.

### ***Transportation:***

Help to offset the cost of transportation for Middle Eastern Dignitaries. Signage will be in cars.



# AMERICAN MIDDLE EAST INSTITUTE

Forging Valuable Relationships through Business, Education and Culture

## SPONSORSHIP AGREEMENT FORM

**The American Middle East Institute**  
**Fifth Annual Business Conference and Keynote Lecture**  
**Tuesday, October 30, 2011**

**Fairmont Hotel:**

8:00 a.m. - 9:00 a.m. – Registration, Continental Breakfast and Exhibits

9:00 a.m. - 3:00 p.m. – Health Innovation Summit Business Program

**Evening Program at Carnegie Music Hall in Oakland:**

5:30 p.m. VIP Cocktail Reception with Keynote Speaker and Middle East Dignitaries

6:30 p.m. Gala Sponsors Dinner in Music Hall Foyer

8:00 p.m. Lecture by Tom Brokaw

Thank you for agreeing to be a Sponsor for the American Middle East Institute's Fifth Annual Business Conference.

Sponsor Level \_\_\_\_\_

Contact and Payment Information

---

Company Name (*exactly as you would like it to appear in acknowledgements*)

---

Contact Name/Title

---

Address

---

City

State

Zip Code

---

Phone

Fax

Email

Please complete and return this form and payment by **October 1, 2012**, to guarantee your participation.

Email this completed form to: Maria Hastings: [mhastings@americanmei.org](mailto:mhastings@americanmei.org), or mail the form with payment to:

The American Middle East Institute - 5 Von Lent Place - Pittsburgh, PA 15232

We look forward to thanking you in person on October 30th!

If you have any questions, please contact Maria Hastings at 412.995.0076



**Please complete by Wednesday, October 10, 2012, and email to:  
Gina Carroll: [gcarroll@eventgroupproductions.com](mailto:gcarroll@eventgroupproductions.com).**

[illegible][illegible]